Housing Plan

1/5/19

**Reviewing Goals**

Ensuring that Louisville will get accessible housing to encourage aging in place

* Increase # of maintenance resources
* Increase number of CAPS Certified housing builders
* Encourage folks to check out the website

Ground Rules

* Keep it flowing, keep with our mission

Review Action Plan

* Goal #1: home maintenance workers to make sure that older adults can stay in their houses longer
  + Develop a sustainable model using volunteers
    - How can we obtain this objective?
* Conduct a survey of all possible volunteer groups that could support home maintenance of older adults
  + How can we make the home safe with affordable (certified) contractors
    - Can we get certified contractors from Lowes? They have a list! And there are websites
* Increase home builders in Louisville who have earned the CAPS certification on homebuilders
  + Home modification workshops!

Review people & places, civic associations, local institutions, other

* We’re getting ready to start these objectives now
* In the December meeting, we identified facilitators, hosted a facilitator training

Timeline Review

* Goal #1:
  + March – volunteer list completed
  + June – Get survey ready for volunteers
  + July – mail survey out and send reminders
  + August – tally up all the results from the survey
  + October – identify volunteer groups list
* The list would comprise of people identified during the December 2018 meeting

**The Age Friendly Initiative General Discussion**

* We want people to look at Louisville like it’s a good place to live where they get older
  + For people with disabilities as well
* Making our community sustainable and accessible for all
  + Aging is a lifelong process
* Equipping the bathroom and taking care of tripping hazards is so important. Halls have to be wide and accessible
* Access does not always mean handrails and wide doors
  + It also means affordability
* Louisville is not age friendly and we have to take small steps to get there
* Build out the action plan
* Participant comments:
  + If one were to reach out to non-profits or churches, it is important to not limit it just to age, why are we deciding on age-friendly?
    - Has background in marketing and development (Mina), believes the name is confusing and limiting
  + In Louisville there is little to no affordable housing, if you do get an accessible and affordable apartment, it can often perpetuate segregation as well and you’re stuck there.
  + We need to be sure that we’re on the same page before reaching out to partners
  + “Visit-ability”- study in Georgia
  + When it gets down to it, who’s going to do the work?
  + We are trying to make Louisville age friendly and provide recommendations to the city
  + One participant discussed importance of why are we not doing small cities within Louisville
  + Would it be better to provide talking about the home warranty program from Becky Peak?

Recruitment

* Follow up plan for folks already on the list? Divide up names and contact
* Small Cities of Jefferson County
* Chamber of Commerce (Middletown, St. Matthews, J-Town)
* GLI

Metro Louisville Recruitment

* Lisa Osanka (LMHA)
* Kathy Hinko CEO (Louisville Metro Housing Association) – *Becky Peak*
* KentuckianaBuilds.org (through the Urban League)
  + Possible internship?
* YouthBuild?
* Passport Health
* HUD Representative
* Thrive Center – *Tanya*
* Banks? Small Businesses? How we can connect?
  + People are looking for home improvement loans
* Identify & Add Small Cities within Jefferson County
  + Chambers of Commerce

Barbara

* Consistency in terms of messaging
  + Formulate a letter for the institute inviting these entities to the next meeting
  + Who we are, why are we focusing on these domains, and why they are important to bringing something to the table
* Dedicate 5-10 minutes for an overview for new folks each meeting
* Personalize the letter, not only have a letter but have some personalized contact
* Other domains are developing contact lists, it will be important to review to make sure that we are not contacting both
* Recruitment and direct marketing event to generate enthusiasm

It’ll be more exciting the more we get into it, the more enthusiasm generated

* This list can keep growing!

Homework

* Next meeting: create timeline
* Homework, review and contribute to list